

MLA ACADEMY OF HIGHER LEARNING- BBA 5TH SEMESTER SURVEY STUDY TITLES -2023

Serial No	Name of the Students	Register No	Guide Name	Project Title	Student Signature
1	Rakshit Raj	B2021601	Chethan sir	A study on consumer behaviour of tata Starbucks in banglore	<i>Rakshit Raj</i>
2	Anushree R	B2021602	Chethan sir	A study on customer satisfaction of Dominos pizza in Bangalore	<i>Anushree R</i>
3	Arbiya Shifa	B2021603	Sandesh sir	A study on financial literacy depending on different economic classes in Bengaluru city.	<i>Arbiya Shifa</i>
4	Bhuvaneshwari N	B2021604	Praveen sir	A comparative study on network service quality with reference to Airtel and Jio services	<i>Bhuvaneshwari N</i>
5	chaitra k	B2021605	Sowmya mam	A study on impact of workforce diversity on healthy work environment	<i>chaitra k</i>
6	chandhu Shree.M	B2021606	Rajkumar sir	A Study on Analysis of employee training needs and its impact on performance of banking sector	<i>chandhu Shree.M</i>
7	Jennifer.S	B2021608	Swetha mam	A Study on customer perception towards reliance retail	<i>Jennifer.S</i>
8	Kavya.M	B2021609	Mamatha mam	A comparative study of customer using cash or digital mode of payment.	<i>Kavya.M</i>
9	Neethu shetty s	B2021610	shashidhar sir	The Employee training and development and its impact on productivity	<i>Neethu shetty s</i>
10	Niveditha R	B2021612	Rajkumar sir	A Study on Employee job satisfaction on welfare measures taken by Varun bevarages limited	<i>Niveditha R</i>
11	Pavithra P	B2021614	Rajkumar Sir	A study on influence of social and cultural factors on investors psychology	<i>Pavithra P</i>
12	Pavithra S	B2021613	Sandesh Bhat sir	A Study on investment awareness and pattern among salaried individuals with special reference to Bengaluru city	<i>Pavithra S</i>
13	Payal Jain	B2021615	Swetha mam	A Study on buying behaviour of customers towards Flipkart Internet pvt ltd	<i>Payal Jain</i>
14	Rajeshwari MATH	B2021616	sowmya mam	Privacy, Sharing and Trust: The Facebook Study	<i>Rajeshwari MATH</i>
15	Razala Anjum M	B2021617	Rajkumar sir	A Study of Investor Investment Behavior in Financial Market and Bullion Market .	<i>Razala Anjum M</i>
16	Roopashree.M	B2021618	Mamatha mam	A study on impact of social media websites to recruit employees with reference to MNC's	<i>Roopashree.M</i>
17	Samana V.S	B2021619	swetha mam	A Study on consumer perception towards McDonald's	<i>Samana V.S</i>
18	Sanjaysimha.s	B2021620	Shashidhar sir	A study on Toyota automobile user's perception with reference to bengaluru city.	<i>Sanjaysimha.s</i>
19	Sathi. V	B2021621	Chethan Sir	A study on impact of promotional strategy of toothpaste companies towards customer attraction and retention	<i>Sathi. V</i>
20	Sneha N	B2021623	Praveen sir	A study on consumer satisfaction with reference to Titan watches	<i>Sneha N</i>
21	Sophia christeena s	B2021624	Rajkumar sir	A study on consumer perception and marketing strategy application in nestle	<i>Sophia christeena s</i>
22	Suhas	B2021625	Sowmya K	A study on role of conflict management and team cooperation among individuals in IT industry	<i>Suhas</i>
23	Usha M	B2021627	Praveen sir	A study on factors influencing on buying behavior of consumers towards Electric Vehicles	<i>Usha M</i>
24	Vishnu V V	B2021628	sandesh bhat sir	A Study on impact on emotional quotient on stock market trading	<i>Vishnu V V</i>
25	Zaiba Taranum	B2021629	Shashidhar sir	A study on Employee's experience on stress, work-life balance and coping mechanism (Ecom sector)	<i>Zaiba Taranum</i>



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