



**Malleswaram Ladies' Association (R)**  
**ACADEMY OF HIGHER LEARNING**

14<sup>TH</sup> Cross, Malleswaram, Bangalore – 560 003. Tel: 23462632 Email: mla\_hl@yahoo.co.in, Web: www.mlaahl.edu.in

**1.3.3 Number of students undertaking project work/field work/ internships during the year 2020-2021**

<b>Programme name</b>	<b>Program Code</b>	<b>List of students undertaking project work/field work/internship</b>
BBA	B.Com	44
BBA	B.Com	44
M.Com	M.Com	32
B.Com	B.Com	157
B.Com	B.Com	157



# Certificate of Appreciation

Dear Anushree R., MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NGP Renewal dataal collection, Peer Buddy

Duration 24/08/2021 to 11/09/2021 (3 weeks)

**Happy Volunteering!**

DATE : 11/09/2021

V. Venkatesha murthy  
FOUNDER & EXECUTIVE DIRECTOR



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# Certificate of Appreciation

Dear Bhuvaneshwari N, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer buddy

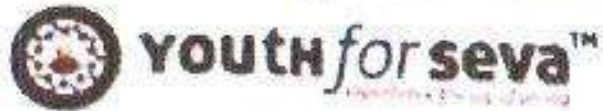
Duration 24/08/2021 to 11/09/2021 (3 weeks)

**Happy Volunteering!**

*V. Venkatesha murthy*

FOUNDER & EXECUTIVE DIRECTOR

DATE : 11/09/2021



## Certificate of Appreciation

Dear Chaitra K. MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy Vaccination drive  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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DATE : 11/09/2021



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## Certificate of Appreciation

Dear Chandushree M, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Pen Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

**Happy Volunteering!**

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FOUNDER & EXECUTIVE DIRECTOR

DATE : 11/09/2021



# Certificate of Appreciation

Dear Jennifer.S, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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FOUNDER & EXECUTIVE DIRECTOR



# Certificate of Appreciation

Dear Kavya M, MIA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Pen buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

Happy Volunteering!

DATE 11/09/2021

V. Venkatesha madhvi  
FOUNDER & EXECUTIVE DIRECTOR



# Certificate of Appreciation

Dear Neethu Shetty S, MHA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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## Certificate of Appreciation

Dear Nikitha M., MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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# Certificate of Appreciation

Dear Niveditha .R . MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection . Peer Buddy . Vaccination drive  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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DATE : 11/09/2021



# Certificate of Appreciation

Dear Pavithra.S, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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NGO Certificate



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# Certificate of Appreciation

Dear Pavithra P, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

**Happy Volunteering!**

DATE : 11/09/2021

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# Certificate of Appreciation

Dear Payal Jain, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer buddy

Duration 24/08/2021 to 11/09/2021 (3 weeks)

**Happy Volunteering!**

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DATE : 11/09/2021



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# Certificate of Appreciation

Dear Rajeshwasi Math M, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy, Vaccination drive  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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# Certificate of Appreciation

Dear Rakshit Raj R, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer buddy, Vaccinate drive  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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# Certificate of Appreciation

Dear Razala Anjum M, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy, Vaccination drive  
Duration 24/08/2021 to 11/09/2021 (3 weeks) documentation

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# Certificate of Appreciation

Dear Roopa Shree M, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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## Certificate of Appreciation

Dear Sanjay Simha S. MIA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects N&P Renewal data collection, Peer Buddy, Vaccination  
Duration 24/08/2021 to 11/09/2021 (3 weeks) drive

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# Certificate of Appreciation

Dear Sathi V. MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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# Certificate of Appreciation

Dear Shivani Yadav Gore, MLA academy of higher learning  
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and committed service as a volunteer.

Assigned Projects NSP Renewal data collection, Peer buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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# Certificate of Appreciation

Dear Sneha N, MLA Academy of higher learning  
Youth for Seva congratulates you for your endearing  
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Assigned Projects NSP Renewal data collection, Peer Buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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# Certificate of Appreciation

Dear Sophia chisteena S. MIA Academy of higher learning  
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Assigned Projects NSP Renewal data collection, Peer buddy  
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# Certificate of Appreciation

Dear Sukoo D, MLA Academy of higher learning  
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Assigned Projects NSP Renewal data collection, Peer buddy  
Duration 24/08/2021 to 11/09/2021 (3 weeks)

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## Certificate of Appreciation

Dear Vsha M. MLA Academy of higher learning  
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Assigned Projects NSP Renewal data collection, Peer buddy

Duration 24/02/2021 to 11/09/2021 (3 weeks)

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Dear Vishnu V.V. MCA Academy of higher learning  
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Assigned Projects NSP Renewal data collection, Peer buddy  
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# Certificate of Appreciation

Dear Zaiba Tarannum, MLA Academy of higher learning  
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Assigned Projects NSP Renewal data collection, Peer buddy

Duration 24/08/2021 to 11/09/2021 (3 weeks)

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DATE : 11/09/2021

**MLA ACADEMY OF HIGHER LEARNING 20-21**  
**BBA PROJECT VIVA VOCE EXAMINATION 2020-21 (code-2616)**

Sl. No.	Reg.No.	Name of the Candidate	PROJECT TITLES
1	B1821602	A DIVYA	A STUDY ON FINANCIAL PERFORMANCE OF INDIAN PRIVATE BANKS USING DU-PONT ANALYSIS
2	B1821603	ADITHI SHYAM PRASAD	CSR REPORTING DISCLOSURE COMPLIANCE-A COMPARATIVE STUDY BETWEEN COMPANIES UNDER VARIOUS INDUSTRIES
3	B1821604	ANUSHA SRINIVAS	A STUDY ON RECRUITMENT AND SELECTION PROCESS USING NETWORKING EVENTS AND VIDEO INTERVIEWING TECHNIQUES
4	B1821605	ASHWATH KUMAR K M	A STUDY ON FACTORS INFLUENCING THE CONSUMER BUYING BEHAVIOUR TOWARDS ELECTRIC VEHICLES
5	B1821606	BHAVYA K N	A STUDY ON PERFORMANCE ANALYSIS OF MUTUAL FUNDS SCHEMES IN INDIA
6	B1821607	DIVYA C	A STUDY ON THE IMPACT OF WORKING CAPITAL MANAGEMENT ON PROFITABILITY OF REAL ESTATE INDUSTRIES IN INDIA
7	B1821608	GEETHA K	A STUDY ON THE ROLE OF E- BANKING SERVICES DURING THE PANDEMIC
8	B1821609	GOWTHAM	A STUDY ON IMPACT OF COVID 19 ON CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE AND OFFLINE SHOPPING WITH REFERENCE TO FLIPKART AMAZON BIG BASKET BIGBAZAR RELIANCE NILGIRIS
9	B1821610	HARSHITHA L	A STUDY ON MUTUAL FUND PERFORMANCE USING SHARPE AND TREYNOR RATIO ANALYSIS IN SBI AND LIC
10	B1821611	HEMALATHA S	"A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE V/S TRADITIONAL SHOPPING
11	B1821612	JYOTHI SHREE B	A STUDY OF E-PAYMENT SYSTEM ON FOOD DELIVERY INDUSTRY - SWIGGY
12	B1821613	KAVYA K S	A STUDY ON CONSUMER BEHAVIOUR IN PURCHASING SMART PHONES
13	B1821614	KAVYAKESARKAR R	A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN COMPANY WATCHES
14	B1821615	KEERTHANA Y R	A STUDY ON IMPACT OF MACRO ECONOMIC FACTORS ON STOCK MARKET
15	B1821616	LAVANYA M	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE SHOPPING OF CLOTHES AND ACCESSORIES
16	B1821617	PAWAN M.A	A STUDY ON MARKETING STRATEGIES OF RELIANCE RETAIL

17	B1821618	MAHALAKSHMI R	A STUDY ON CONSUMER BRAND PREFERENCE WITH REFERENCE TO MARUTI AND HYUNDAI CARS
18	B1821619	MEENA H	A STUDY ON SPILLOVER EFFECT OF MACROECONOMIC VARIABLE FACTORS ON INDIAN STOCK MARKET
19	B1821621	NEHA P	STUDY ON CAPITAL MAINTENANCE AND FINANCIAL RISK MANAGEMENT OF K.R.G PLASTO FABRICS
20	B1821622	PALLAVI T	A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING DURING COVID-19 PANDEMIC
21	B1821623	SHALINI K	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING
22	B1821624	SHRAVANI E	A COMPARATIVE STUDY ON CONSUMER BEHAVIOR TOWARDS UPI WITH REFERENCE TO GOOGLE PAY, PHONE PE AND PAYTM
23	B1821625	SINDHU R	A STUDY ON IMPACT OF WORK FROM HOME CULTURE ON EMPLOYEES DURING COVID-19 PANDEMIC
24	B1821626	SPURTHI J	TRENDS IN DIVERSITY AND INCLUSION PRACTICES AT GOOGLE
25	B1821627	TAHSEENA R S	A STUDY ON EMPLOYEES STRESS MANAGEMENT AND RESOLVING TECHNIQUES
26	B1821629	VAISHNAVI R	A STUDY ON STOCK PERFORMANCE OF INDIAN COMPANIES DURING THE PRE AND POST COVID 19 PANDEMIC
27	B1828714	PREETHI P	"A STUDY ON MANAGING WORK-LIFE PREDICAMENTS DURING THE PANDEMIC

  
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**Bangalore - 560 003**



MALLESWARAM LADIES ASSOCIATION (Regd.)

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ACADEMY OF HIGHER LEARNING

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### CERTIFICATE

This is to certify that the project titled "A STUDY ON FINANCIAL PERFORMANCE OF INDIAN PRIVATE BANKS USING DU-PONT ANALYSIS" is an original work of MS. A DIVYA Register Number B1821602 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

PRINCIPAL  
MALLESWARAM LADIES ASSOCIATION  
ACADEMY OF HIGHER LEARNING  
14th Cross, Malleswaram,  
Bangalore - 560 003



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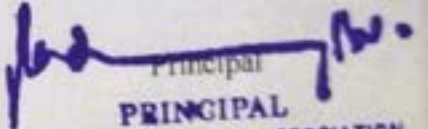
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14th Cross, Malleswaram, Bangalore - 560 003. Tel : 23462632  
E-mail : mia\_hi@yahoo.co.in Website : www.miaahl.org

### CERTIFICATE

This is to certify that the project titled "CSR Reporting Disclosure Compliance- A Comparative Study between Companies under various Industries" is an original work of of Ms. ADITHI SHYAM PRASAD Register Number B1821603 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
Principal  
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Bangalore - 560 003



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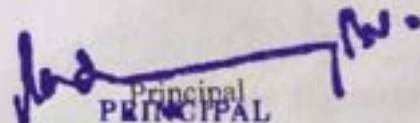
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**CERTIFICATE**

This is to certify that the project titled "STUDY ON RECRUITMENT AND SELECTION PROCESS USING NETWORKING EVENTS AND VIDEO INTERVIEWING TECHNIQUES" is an original work of MS. ANUSHA SRINIVAS Register Number B1821604 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
Principal  
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This is to certify that the project titled "A STUDY ON FACTORS INFLUENCING THE CONSUMER BUYING BEHAVIOUR TOWARDS ELECTRIC VEHICLES" is an original work of MR. ASHWATH KUMAR K M Register Number B1821605 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. He has successfully completed his study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

Principal

  
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14th Cross, Malleswaram  
Bangalore - 560 003





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E-mail : mla\_hl@yahoo.co.in Website : www.mlaahl.edu.in

### CERTIFICATE

This is to certify that the project titled "A STUDY ON PERFORMANCE ANALYSIS OF MUTUAL FUNDS SCHEMES IN INDIA" is an original work of **MS. BHAVYA K N** Register Number **B1821606** final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 03/08/2021

Place: Bangalore

  
Principal  
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14th Cross, Malleswaram  
Bangalore - 560 003



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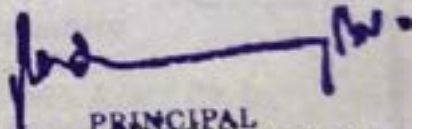
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E-mail : mla\_hl@yahoo.co.in Website : www.mlaahl.edu.in

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This is to certify that the project titled "A STUDY ON THE IMPACT OF WORKING CAPITAL MANAGEMENT ON PROFITABILITY OF REAL ESTATE INDUSTRIES IN INDIA" is an original work of MS. DIVYA C Register Number B1821607 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 23/8/21

Place: Bangalore

  
PRINCIPAL  
MALLESWARAM LADIES ASSOCIATION  
ACADEMY OF HIGHER LEARNING  
14th Cross, Malleswaram,  
Bangalore - 560 008

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E-mail : mfa\_hl@yahoo.co.in Website : www.mfaahl.org

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This is to certify that the project titled "A STUDY ON THE ROLE OF E-BANKING SERVICES DURING THE PANDEMIC" is an original work of of Ms. GEETHA K Register Number B1821608 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 24/08/2021

Place: Bangalore

  
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This is to certify that the project titled "A STUDY ON IMPACT OF COVID 19 ON CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE AND OFFLINE SHOPPING WITH REFERENCE TO FLIPKART AMAZON BIG BASKET BIGBAZAR RELIANCE NILGIRIS)" is an original work of MR. GOWTHAM S Register Number B1821609 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. He has successfully completed his study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 23/08/2021

Place: Bangalore

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14th Cross, Malleswaram  
Bangalore - 560 003



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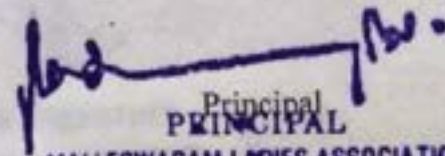
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This is to certify that the project titled "A STUDY ON MUTUAL FUND PERFORMANCE USING SHARPE AND TREYNOR RATIO ANALYSIS IN SBI AND LIC" is an original work of MS. HARSHITHA L Register Number B1821610 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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This is to certify that the project titled "A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE V/S TRADITIONAL SHOPPING" is an original work of **MS. HEMALATHA S** Register Number **B1821611** final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 24 | 8/21

Place: Bangalore

  
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This is to certify that the project titled "A STUDY OF E-PAYMENT SYSTEM ON FOOD DELIVERY INDUSTRY - SWIGGY" is an original work of **MS. JYOTHI SHREE B** Register Number **B1821612** final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/2021

Place: Bangalore

  
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**CERTIFICATE**

This is to certify that the project titled "A STUDY OF CONSUMER BEHAVIOUR IN PURCHASING SMARTPHONE" is an original work of Ms. KAVYA K S Register Number B1821613 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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Bangalore - 560 008

DATE: 25/8/21  
PLACE: BANGALURU

GUIDE SIGNATURE  
NEELAMMA J  
Assistant Professor  
Department of Commerce and  
Malleswaram





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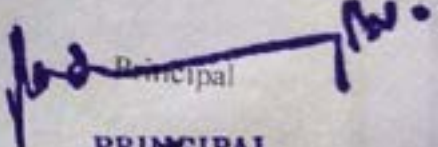
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This is to certify that the project titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN COMPANY WATCHES" is an original work of of Ms. KAVYAKESARKAR . R Register Number B1821614 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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**CERTIFICATE**

This is to certify that the project titled "A STUDY ON IMPACT OF MACRO ECONOMIC FACTORS ON STOCK MARKET" is an original work of MS. KEERTHAN Y R Register Number B1821615 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 23-08-21

Place: Bangalore

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**CERTIFICATE**

This is to certify that the project titled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ONLINE SHOPPING OF CLOTHES AND ACCESSORIES" is an original work of MS. LAVANYA M Register Number B1821616 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 23/08/2021

Place: Bangalore

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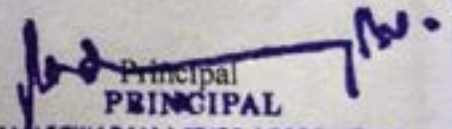
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This is to certify that the project titled "A STUDY ON MARKETING STRATEGIES OF RELIANCE RETAIL" is an original work of MR. M A PAWAN Register Number B1821617 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. He has successfully completed his study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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This is to certify that the project titled "A STUDY ON CONSUMER BRAND PREFERENCE WITH REFERENCE TO MARUTI AND HYUNDAI CARS" is an original work of **MS.MAHALAKSHMI R** Register Number **B1821618** final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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### CERTIFICATE

This is to certify that the project titled "A STUDY ON SPILLOVER EFFECT OF MACROECONOMIC VARIABLE FACTORS ON INDIAN STOCK MARKET" is an original work of of Ms. MEENA.H Register Number B1821619 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 23/08/2021

Place: Bangalore

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### CERTIFICATE

This is to certify that the project titled "STUDY ON CAPITAL MAINTENANCE AND FINANCIAL RISK MANAGEMENT OF K.R.G PLASTO FABRICS" is an original work of MS. NEHA P Register Number B1821621 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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### CERTIFICATE

This is to certify that the project titled "A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING DURING COVID-19 PANDEMIC" is an original work of of Ms. PALLAVI T Register Number B1821622 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

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### CERTIFICATE

This is to certify that the project titled "A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING" is an original work of MS. SHALINI K Register Number B1821623 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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This is to certify that the project titled "A COMPARATIVE STUDY ON CONSUMER BEHAVIOR TOWARDS UPI WITH REFERENCE TO GOOGLE PAY, PHONE PE, AND PAYTM" is an original work of MS. SHRAVANI E Register Number B1821624 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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This is to certify that the project titled "A STUDY ON IMPACT OF WORK FROM HOME CULTURE ON EMPLOYEES DURING COVID-19 PANDEMIC" is an original work of Ms. SINDHU R Register Number B1821625 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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This is to certify that the project titled "TRENDS IN DIVERSITY AND INCLUSION PRACTICES AT GOOGLE" is an original work of MS. SPURTHI J Register Number **B1821626** final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

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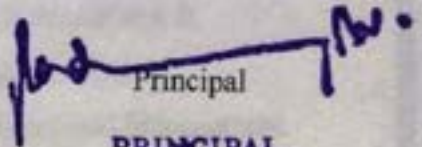
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### CERTIFICATE

This is to certify that the project titled "A STUDY ON EMPLOYEES' STRESS MANAGEMENT AND RESOLVING TECHNIQUES" is an original work of Ms. TAHSEENA R S Register Number B1821627 of final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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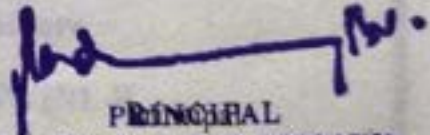
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**CERTIFICATE**

This is to certify that the project titled "A STUDY ON STOCK PERFORMANCE OF INDIAN COMPANIES DURING THE PRE AND POST COVID 19 PANDEMIC" is an original work of MS. VAISHNAVI R Register Number B1821629 final year BBA (6<sup>th</sup> sem), a bonafide student of this college. She has successfully completed her study in partial fulfillment for the award "BACHELOR OF BUSINESS ADMINISTRATION" as prescribed by "Bengaluru City University" during the academic year "2020-21"

Date: 25/8/21

Place: Bangalore

  
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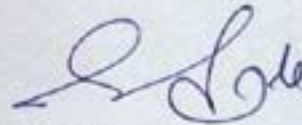
### GUIDE CERTIFICATE

This is to certify that Ms. Preethi.P (Reg No: B1828714) a final year BBA student of MLA Academy of Higher Learning has completed the project entitled "A Study on Managing Work-Life Predicaments During the Pandemic". This is to certify that this is a bonafide work carried out under my guidance during the Academic Year 2020-2021.

To the best of my knowledge this project has not formed a basis for the award of any other degree or diploma by university or institution.

Date: 25/08/2021

Place: Bangalore



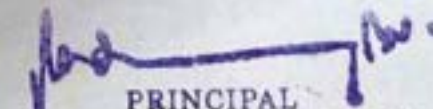
Guide Signature

Mrs. SOWMYA.K

Assistant Professor

Department of Commerce and Management

MLA Academy of Higher Learning



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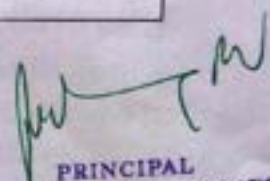
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MCOM PROJECT VIVA VOCE EXAMINATION TITLES 2020-21 COLLEGE CODE- 2616

Sl. No.	Reg No.	Name of the Candidate	PROJECT TITLES
1	CM195201	AMRUTA	" A STUDY ON APPLICATION OF DU-PONT TO ANALYSE COMPANY PERFORMANCE WITH SPECIAL REFERENCE TO PEPSICO, INDIA"
2	CM195202	AMRUTHA S.R	" A STUDY ON SIGNIFICANCE OF SMALL SAVINGS FOR WEALTH CREATION ON SALARIED INDIVIDUALS WITH SPECIAL REFERENCE TO DODDABALAPUR"
3	CM195203	ASHOK T	" A STUDY ON CUSTOMER PERCEPTION ON FAST FOOD CHAINS IN INDIA DURING PANDEMIC WITH SPECIAL REFERENCE TO DOMINOS"
4	CM195204	BHAVYA B	" A STUDY MADE AT SBI BANKING RESTRUCTURING AND ITS IMPACT ON FINANCIAL PERFORMANCE"
5	CM195205	BHUVANA J	" A STUDY ON EFFECTICE CASH MANAGEMENT ON PERFORMANCE OF PROJECT OF A SOFTWARE INDUSTRY WITH SPECIAL REFERENCE TO ROYAL ELEGANCE TECHNOLOGY"
6	CM195206	BINDUSHREE L	"A STUDY ON THE EFFECTIVENESS OF WELFARE MEASURES FOR EMPLOYEE RETENTION IN SOUTHERN GAS LIMITED"
7	CM195207	CHAITHRA H B	"A STUDY ON RISK AND RETURN ANALYSIS OF EQUITY BASED FUNDS OF AXIS MUTUAL FUND"
8	CM195208	CHAITRA ,N	"A STUDY ON INTRADAY STOCK TREND ANALYSIS BASED ON SOCIAL SEGMENTS AND PREDICTION OF ENTRY AND STOCKLOSS AT STOCKTALK BANGALORE"
9	CM195209	CHANDANA M	" A STUDY ON BRAND BUILDING A STRATEGY FOR PRODUCT RE-POSITIONING WITH SPECIAL REFERENCE TO ROYAL ENFIELD"
10	CM195210	CHANDRIKA V N	" A STUDY ON ROLE OF ARTIFICIAL INTELLIGENCE IN ECOMMERCE INDUSTRY WITH SPECIAL REFERENCE E-KART"
11	CM195211	HARSHITHA G	"A STUDY ON ENVIRONMENTAL ACCOUNTING AND IT'S IMPACT ON ENVIRONMENTAL SUSTANABILTY IN BHEL."
12	CM195212	K CHANDANA	A STUDY ON APPLICATION OF CAMEL MODEL IN SELECT PAYMENT BANKS AMONG AIRTEL PAYMENT BANKS, JIO PAYMENT BANKS, PAYTM PAYMENT BANKS, INDIA POST PAYMENT BANKS FOR RANKING
13	CM195213	KRISHNA KUMARI G	"A STUDY ON VOLATILITY SPILLOVER EFFECT OF INDIAN STOCK MARKET ON FOREX CURRENCIES WITH REFERENCE TO STOCKTALK"
14	CM195214	LUBNA G	"A STUDY ON IMPACT OF CRUDE OIL PRICES ON MACRO ECONOMIC INDICATORS FOR ECONOMIC SUSTAINABILITY IN INDIA"
15	CM195215	MORAGERI MUBINTAJ	" A STUDY ON EMPLOYEE ENGAGEMENT FOR EFFECTIVE IMPLEMENTATION OF CSR IN SELECT INDIAN COMPANIES"
16	CM195216	NAVEENA S	"A STUDY ON IMPACT OF FDI ON EMPLOYMENT CREATION IN INDIA"
17	CM195217	NIKITHA H.U	" A STUDY ON TESTING BUBBLES IN CRYPTO CURRENCIES"



**MLA ACADEMY OF HIGHER LEARNING  
MCOM PROJECT VIVA VOCE EXAMINATION TITLES 2020-21 COLLEGE CODE- 2616**

Sl. No.	Reg.No.	Name of the Candidate	PROJECT TITLES
18	CM195218	PAVITHRA V.M	"A STUDY ON IMPACT OF FINTech ON BANKING INDUSTRY FOR TRANSACTION HANDLING WITH SPECIAL REFERENCE TO HDFC BANK"
19	CM195219	RAMYA M.BENAKANAHALLI	" A STUDY ON CORPORATE SUSTAINABILITY THROUGH TRIPLE P MODEL WITH SPECIAL REFERENCE OF TATA MOTORS LIMITED"
20	CM195220	RAMYA R	"A STUDY ON DIGITAL GOLD AS INVESTMENT AVENUE FOR INDIAN MIDDLE CLASS WOMEN IN BENGALURU"
21	CM195221	SOIJANYA S	"A STUDY ON PROBLEMS OF WORKING CAPITAL FOR SMES DURING PANDEMIC FOR BUSINESS MANAGEMENT AT KASSIA"
22	CM195222	SUPRIYA P	"IMPACT OF FINANCIAL FRAUDS ON INDIAN STOCK MARKET: A STUDY MADE AT STOCKTALE"
23	CM195223	SUSHIMITHA C.V	"CORPORATE GOVERNANCE DISCLOSURES AND ITS IMPACT ON RETAIL INVESTORS DECISION MAKING A STUDY MADE AT KARVY STOCK BROKING LIMITED MALLESWARAM BRANCH, BANGALORE"
24	CM195224	TEJASWINI S	"GST A GAME CHANGER FOR REVENUE COLLECTION AND MANAGEMENT FOR GOVERNMENT OF INDIA"

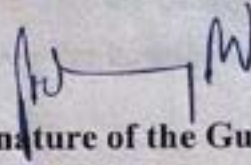
  
**PRINCIPAL**  
**MALLESWARAM LADIES ASSOCIATION**  
**ACADEMY OF HIGHER LEARNING**  
 14th Cross, Malleswaram  
 Bangalore - 560 003

**CERTIFICATE OF THE GUIDE**

This is to certify that the project "A STUDY ON APPLICATION OF DU-PONT TO ANALYSE COMPANY PERFORMANCE WITH SPECIAL REFERENCE TO PEPSICO. INDIA" is an original study conducted by AMRUTA (Reg. No. CM195201) during 2020-2021, submitted to Bengaluru City University in partial fulfilment for the requirements for the award of the Degree of MASTER OF COMMERCE [M.com] under my guidance supervision. This project report has not formed the basis for the award of any other degree/diploma from any other University.

Date: 19/08/2021

Place: Bangalore



Signature of the Guide

**Dr.P.V.PADMAJA**

**M.com, PHD, PGDBA,**

**Principal of Commerce and Management Dept**



Malleswaram Ladies' Association

**ACADEMY OF HIGHER LEARNING**

**GUIDE CERTIFICATE**

This is to certify that the project report title "A STUDY ON SIGNIFICANCE OF SMALL SAVINGD FOR WEALTH CREATION OF SALARIED INDIVIDUALS WITH SPECIAL REFERENCE TO DODDABALLAPUR" is based on the original project study conducted by Ms. AMRUTHA S R (Reg No: CM195202) during 2020-21 under my guidance and supervision. It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bengaluru City University.

This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other university.

**Date:**

21/08/21

**Place:** Bengaluru

**Guide Signature**

**Mr. Rajkumar Chavan**

M.com (F&A), UGC-NET, K-SET, (Ph.D)

Assistant Professor,

Department of Commerce and Management

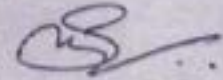
### GUIDE CERTIFICATE

This is to certify that a project report titled "A STUDY ON CUSTOMER PERCEPTION ON FAST FOOD CHAINS IN INDIA DURING PANDEMIC WITH SPECIAL REFERENCE TO DOMINO'S" has been conducted by ASHOK T (CM195203) IV semester "MASTER OF COMMERCE" student of MLA academy of higher learning under my guidance during the year 2019-20 in partial fulfilment for the award of Master Degree in Commerce.

He has attended all the guidance sessions held. The project report has not formed the basis for the award of any other degree of any other university or institution to the best of my knowledge.

Date: 19/8/2021

Place: Bengaluru



MR. Sandesh Ramakanth Bhat

Assist. Professor

(Dept. of Commerce)

MLA academy of higher learning



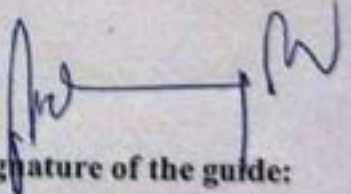
Malleswaram Ladies' Association  
**ACADEMY OF HIGHER LEARNING**

**GUIDE CERTIFICATE**

This is to certify that the Project titled "*A STUDY MADE AT SBI BANKING RESTRUCTURING AND ITS IMPACT ON FINANCIAL PERFORMANCE*" is based on original study and submitted by *BHAVYA.B Reg.No:CM195204* to Bangalore city university, Bangalore for the award of Degree *MASTER OF COMMERCE* is a record of work carried out by her under my guidance and supervision during the academic session 2020-21.

**Place: Bangalore**

**Date: 19/08/2021**



**Signature of the guide:**

**Dr.P.V.PADMAJA**

**M.Com, PGDBA, PHD,**

**Principal of Commerce  
and Management Dept**



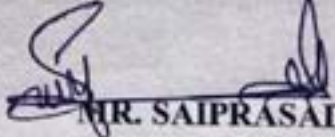
## GUIDE CERTIFICATE

This is to certify that the project report titled "A STUDY ON EFFECTIVE CASH MANAGEMENT ON PERFORMANCE OF A PROJECT OF SOFTWARE INDUSTRY WITH SPECIAL REFERENCE TO ROYAL ELEGANCE TECHNOLOGIES PVT LTD" is based on the original project study conducted by Ms. BHUVANA J (Reg.No.CM195205) during 2019-20 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore City University or any other university.

**Date:** 23/8/2021

**Place:** Bangalore

  
MR. SAIPRASAD D

Asst. Professor

MLA Academy of higher learning



**ACADEMY OF HIGHER LEARNING**  
Malleswaram Ladies' Association

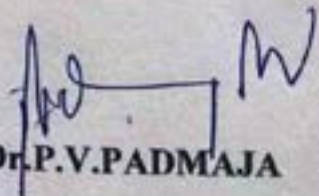
### GUIDE CERTIFICATE

This is to certify that the project report titled "**A STUDY ON EFFECTIVENESS OF WELFARE MEASURES FOR EMPLOYEE RETENTION IN SOUTHERN GAS LTD**" is based on the original project study conducted by **Ms. BINDUSHREE L (Reg.No.CM195206)** during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore Central University or any other university.

**PLACE:** Bangalore

**DATE:** 23/08/2021

  
**Dr. P.V. PADMAJA**  
Principal,

**MLA Academy of higher learning**



ACADEMY OF HIGHER LEARNING  
Malleswaram Ladies' Association

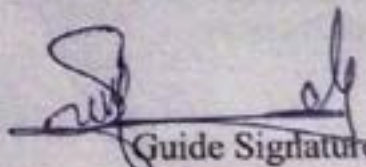
## GUIDE CERTIFICATE

This is to certify that the project report titled "A STUDY ON RISK & RETURN ANALYSIS OF EQUITY BASED FUNDS & MUTUAL FUND" is based on the original project study conducted by Ms. CHAITHRA.H.B (Reg.No.CM195207) during the academic year 2020 – 2021 under my guidance & supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bengaluru City University. This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other University.

Date: 23/08/2021

Place: Bangalore

  
Guide Signature  
Mr. Sai Prasad.D





Malleswaram Ladies' Association  
**ACADEMY OF HIGHER LEARNING**



**GUIDE CERTIFICATE**

This is to certify that the project report titled "A STUDY ON INTRADAY STOCK TREND ANALYSIS BASED ON SOCIAL SENTIMENTS AND PREDICTION OF ENTRY AND STOPLOSS AT STOCK TELL BANGALORE" is based on the original project study conducted by Ms CHAITRA N (Reg.No.CM195208) during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfilment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore Central University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore Central University or any other university.

**Place:** Bengaluru

**Date:**

**Mr. SAI PRASAD D**

**ASSISTANT PROFESSOR**

**MLA Academy of higher learning**



Malleswaram Ladies' Association  
**ACADEMY OF HIGHER LEARNING**



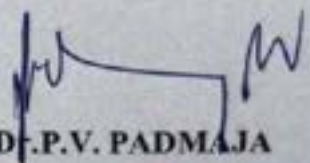
**GUIDE CERTIFICATE**

This is to certify that the project report titled **“A STUDY ON BRAND BUILDING A STATERGY FOR PRODUCT RE-POSITIONING WITH SPECIAL REFERENCE TO ROYAL ENFIELD”** is based on the original project study conducted by **Ms. CHANDANA.M (Reg.No.CM195209)** during 2020-2021 under my guidance and supervision.

It is authentic report prepared in partial fulfilment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore City University or any other university.

**Place:** Bengaluru

**Date:**



**D.P.V. PADMAJA**

**Principal,**

**MLA Academy of higher learning**



Malleswaram Ladies' Association

ACADEMY OF HIGHER LEARNING

**GUIDE CERTIFICATE**

This is to certify that the Project titled "ROLE OF ARTIFICIAL INTELLIGENCE E-COMMERCE INDUSTRY WITH SPECIAL REFERENCE E-KART" is based on original study and submitted by CHANDRIKA.V.N Reg.No:CM195210 to Bangalore city university, Bangalore for the award of Degree **MASTER OF COMMERCE** is a record of work carried out by her under my guidance and supervision.

Place: Bangalore

Date: 19/08/2021

Signature:

Sandeeshkamakant Blat



Malleswaram Ladies' Association  
**ACADEMY OF HIGHER LEARNING**

**GUIDE CERTIFICATE**

This is to certify that the project report titled "A STUDY ON ENVIRONMENTAL ACCOUNTING AND IT'S IMPACT ON ENVIRONMENTAL SUSTAINABILITY IN BHEL" is based on the original project study conducted by Ms HARSHITHA G (Reg.No.CM195211) during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE as prescribed by Bangalore Central University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore Central University or any other university.

Place: Bengaluru

Date: 23/8/21

Mr. SAI PRASAD D  
ASSISTANT PROFESSOR

MLA Academy of higher learning



**ACADEMY OF HIGHER LEARNING**  
Malleswaram Ladies' Association



### GUIDE CERTIFICATE

This is to certify that the project report titled "A STUDY ON APPLICATION OF CAMEL MODEL IN SELECT PAYMENT BANKS AMONG AIRTEL PAYMENT BANKS, JIO PAYMENT BANKS, PAYTM PAYMENT BANKS, AND INDIA POST PAYMENT BANKS FOR RANKING" is based on the original project study conducted by **Mrs. K. CHANDANA** (Reg. No. CM195212) during 2020-2021 under my guidance and supervision.

It is authentic report prepared in partial fulfilment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore City University or any other university.

Place: Bangalore

Date: 19/8/2021

**Mr. Sandesh Ramakant Bhat**  
Assistant Professor  
MLA Academy of Higher Learning

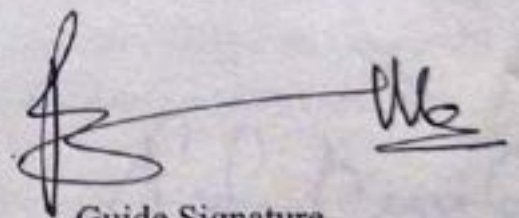
## GUIDE CERTIFICATE

This is to certify that the project report titled **“A STUDY ON VOLATILITY SPILLOVER EFFECT OF INDIAN STOCK MARKET ON FOREX CURRENCIES WITH REFERENCE TO STOCKTALE”** is based on the original project study conducted by Ms. KRISHNA KUMARI.G (Reg.No.CM195213) during the academic year 2020 – 2021 under my guidance & supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bengaluru City University. This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other University.

Date: 19/08/2021

Place: Bangalore



Guide Signature

**MR. RAJKUMAR CHAVAN**

M.Com (F&A), UGC-NET, K-SET, (Ph.D)

Assistant Professor

Department of Commerce and Management

MLA Academy of Higher Learning



**GUIDE CERTIFICATE**

This is to certify that the project report titled "A STUDY ON IMPACT OF CRUDE OIL PRICES ON MACRO ECONOMIC INDICATORS FOR ECONOMIC SUSTAINABILITY IN INDIA" is based on the original project study conducted by Ms. LUBNA G (Reg.No.CM195214) during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bengaluru City University. This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other university.

Place: Bengaluru

Date: 19/8/21

Mr. SANDESH RAMAKANT BHAT

Assistant professor,

MLA Academy of higher learning



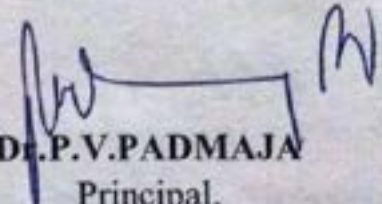
## GUIDE CERTIFICATE

This is to certify that the project report titled “A STUDY ON EMPLOYEE ENGAGEMENT FOR EFFECTIVE IMPLEMENTATION OF CSR IN SELECT INDIAN COMPANIES” is based on the original project study conducted by Ms. MORAGERI MUBINTAJ (Reg.No.CM195215) during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bengaluru City University. This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other university.

Date: 23/08/2021

Place: Bengaluru



**D.P.V.PADMAJA**  
Principal,

MLA Academy of higher learning





Malleswaram Ladies' Association

ACADEMY OF HIGHER LEARNING



**GUIDE CERTIFICATE**

This is to certify that the project report titled "A STUDY ON IMPACT OF FDI ON EMPLOYMENT CREATION IN INDIA" is based on the original project study conducted by Ms. NAVEENA S (Reg.No.CM195216) during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore City University or any other university.

**Place:** Bangalore

**Date:** 23/8/2021

**Mr. SAI PRASAD D**  
**ASSISTANT PROFESSOR**  
**MLA Academy of higher learning**



## GUIDE CERTIFICATE

This is to certify that the project report titled "A STUDY ON TESTING BUBBLES IN CRYPTOCURRENCIES" is based on the original project study conducted by Ms. NIKITHA H U (Reg.No.CM195217) during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of MASTER OF COMMERCE as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other university.

**Date:**

21/08/21

**Place:** Bengaluru

**Mr. RAJKUMAR CHAVAN**

M.com (F&A), UGC -NET, K-SET, (Ph. D)

Assistant Professor

**MLA Academy of Higher Learning**



Malleswaram Ladies' Association  
ACADEMY OF HIGHER LEARNING

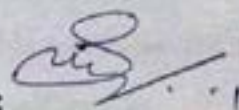
**GUIDE CERTIFICATE**

This is to certify that the Project titled "*A STUDY ON IMPACT OF FINTECH ON BANKING INDUSTRY FOR TRANSACTION HANDLING WITH SPECIAL REFERENCE TO HDFC BANK*" is based on original study and submitted by PAVITHRA VM.Reg.No:CM195218 to Bangalore city university, Bangalore for the award of Degree *MASTER OF COMMERCE* is a record of work carried out by her under my guidance and supervision.

**Place: Bangalore**

**Date:** 19/08/2021

**Signature:**

  
19/8  
Sandesh Ramakant Shastri



**ACADEMY OF HIGHER LEARNING**  
Malleswaram Ladies' Association



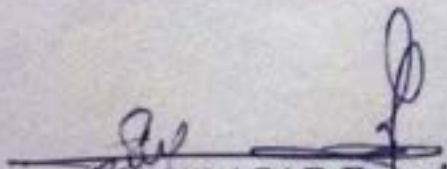
## **GUIDECERTIFICATE**

This is to certify that the project report titled **"A STUDY ON CORPORATE SUSTAINABILITY THROUGH APPLICATION OF TRIPLE P MODEL WITH SPECIAL REFERENCE TO TATA MOTORS LIMITED"** is based on the original project study conducted by **Ms. Ramya M Benakanahalli (Reg.No.CM195219)** during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore City University or any other university.

**Place:** Bengaluru

**Date:** 19/08/2021.

  
**SAI PRASAD D** Assistant  
professor,

**MLA Academy of higher learning**



Malleswaram Ladies' Association  
**ACADEMY OF HIGHER LEARNING**



**GUIDE CERTIFICATE**

This is to certify that the project report titled "A STUDY ON DIGITAL GOLD AS INVESTMENT AVENUE FOR INDIAN MIDDLE CLASS WOMEN" is based on the original project study conducted by Ms RAMYA R (Reg.No.CM195220) during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE as prescribed by Bangalore Central University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore City University or any other university.

**Place:** Bengaluru

**Date:**

**Mr. SANDESH RAMAKANT BHAT**  
**ASSISTANT PROFESSOR**  
**MLA Academy of higher learning**



Malleswaram Ladies' Association  
**ACADEMY OF HIGHER LEARNING**

**GUIDE CERTIFICATE**

This is to certify that the Project titled "*A STUDY ON PROBLEMS OF WORKING CAPITAL FOR SMEs DURING PANDEMIC FOR BUSINESS MANAGEMENT AT KASSIA*" is based on original study and submitted by SOUJANYA.S Reg.No:CM195221 to Bangalore city university, Bangalore for the award of Degree *MASTER OF COMMERCE* is a record of work carried out by her under my guidance and supervision.

Place: Bangalore

Date: 19/08/2021

Signature:

(Sandesh Ramakant)



**ACADEMY OF HIGHER LEARNING**  
Malleswaram Ladies' Association

**GUIDE CERTIFICATE**

This is to certify that the project report titled "**IMPACT OF FINANCIAL FRAUDS ON INDIAN STOCK MARKET: A STUDY MADE AT STOCKTALE**" is based on the original project study conducted by **SUPRIYA.P (Reg. No: CM195222)** during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bangalore City University or any other university.

Date: 23/08/2021

Place: Bengaluru

**Dr. P.V. PADMAJA**  
Principal,

**MLA Academy of higher learning**

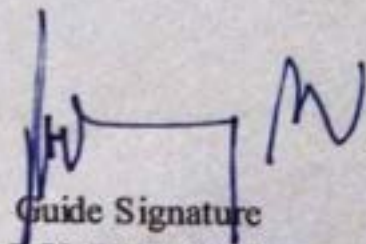
## GUIDE CERTIFICATE

This is to certify that the project report titled "**CORPORATE GOVERNANCE DISCLOSURES AND IT'S IMPACT ON RETAIL INVESTORS DECISION MAKING A STUDY MADE AT KARVY STOCK BROKING LIMITED MALLESWARAM BRANCH, BANGALORE**" is based on the original project study conducted by **MS. SUSHMITHA C.V (Reg.No.CM195223)** during the academic year 2020 – 2021 under my guidance & supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bengaluru City University. This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other University.

Date: 23/08/2021

Place: Bangalore

  
Guide Signature  
**Dr. P.V. PADMAJA**  
Principal  
MLA Academy of Higher Learning



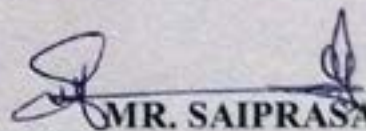


## **GUIDE CERTIFICATE**

This is to certify that the project report titled "**GST A GAME CHANGER FOR REVENUE COLLECTION AND MANAGEMENT FOR GOVERNMENT OF INDIA**" is based on the original project study conducted by **Ms. TEJASWINI S (Reg.No.CM195224)** during 2020-21 under my guidance and supervision.

It is authentic report prepared in partial fulfillment of the requirement for the degree of **MASTER OF COMMERCE** as prescribed by Bangalore City University. This project report has not formed the basis for the award of any other degree/diploma by Bengaluru City University or any other university.

**Place:** Bengaluru

  
**MR. SAIPRASAD D**

**Asst. Professor**

**MLA Academy of higher learning**

**Date:** 19/08/2021

# MLA Academy of Higher Learning

## III B.COM Nominal Roll 2021-22 'A' Sec Community Service Marks list

SL.No.	REG.NO	Name	Marks
1	C1838202	ADITHI G	75
2	C1938202	AISHWARYA	75
3	C1938203	AISHWARYA S P	96
4	C1938208	APOORVA K M	90
5	C1938211	ARCHANA S	90
6	C1938213	ASHA M	90
7	C1938217	BHAVYA K R	90
8	C1938218	BHAVYA M	98
9	C1938219	BINDIYA D	100
10	C1938221	CHAITHANYA N	98
11	C1938223	CHARITHA V	96
12	C1938225	CHARUMATHI A	86
13	C1938226	DARSHINI U	98
14	C1938228	DEEPALI R	93
15	C1938235	DIVYA GANGARAJAIAH	92
16	C1938236	DIVYA GOVINDARAJU	80
17	C1938240	FAZILA BANU M	80
18	C1938242	GAGANA N	95
19	C1938245	GOWRI PRIYA R	96
20	C1951672	HARSHITHA C	98
21	C1938248	HITHA M	80
22	C1938250	JOYCE MARY A	99
23	C1938252	K POORNIMA	99
24	C1938253	KAMALA H V	98
25	C1938254	KAMALI JENNIFER K	80
26	C1938256	KAVYA D	99
27	C1938257	KAVYA H	98
28	C1938258	KAVYA S.V	98
29	C1938259	KEERTHANA C	98
30	C1938260	KEERTHANA M	99
31	C1938261	KEERTHANA P	75
32	C1938263	KEERTHANA T..D	99
33	C1938264	KEERTHI JAGADALE A	99
34	C1938269	KUSUM S M	95
35	C1938273	MADHU G	80
36	C1938275	MAHALYA B.S	92
37	C1938277	MANASA R	93
38	C1938278	MANDARA R	93

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SL.No.	REG.NO	Name	Marks
1	C1938202	AISHWARYA	75
2	C1938203	AISHWARYA S P	96
3	C1938208	APOORVA K M	91
4	C1938211	ARCHANA S	100
5	C1938213	ASHA M	97
6	C1938217	BHAVYA K R	100
7	C1938218	BHAVYA M	100
8	C1938219	BINDIYA D	98
9	C1938221	CHAITHANYA N	98
10	C1938223	CHARITHA V	98
11	C1938225	CHARUMATHI A	97
12	C1938226	DARSHINI U	100
13	C1938228	DEEPALI R	86
14	C1938235	DIVYA GANGARAJAIAH	96
15	C1938236	DIVYA GOVINDARAJU	72
16	C1938240	FAZILA BANU M	70
17	C1938242	GAGANA N	100
18	C1938245	GOWRI PRIYA R	93
19	C1938248	HITHA M	85
20	C1938250	JOYCE MARY A	100
21	C1938252	K POORNIMA	94
22	C1938253	KAMALA H V	99
23	C1938254	KAMALI JENNIFER K	72
24	C1938256	KAVYA D	100
25	C1938257	KAVYA H	97
26	C1938258	KAVYA S.V	85
27	C1938259	KEERTHANA C	80
28	C1938260	KEERTHANA M	94
29	C1938261	KEERTHANA P	76
30	C1938263	KEERTHANA T..D	85
31	C1938264	KEERTHI JAGADALE A	94
32	C1938269	KUSUM S M	100
33	C1938273	MADHU G	97
34	C1938275	MAHALYA B.S	90
35	C1938277	MANASA R	96
36	C1938278	MANDARA R	100
37	C1938284	NIHARIKA B	90
38	C1938285	NIKITHA D	73

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39	C1938286	NIKITHA LAKSHMI K	70
40	C1938289	NIVEDITA P	100
41	C1938291	PENAGALURI KAVERI	96
42	C1938293	POOJA K	97
43	C1938295	POOJA S P	90
44	C1938298	PREETHI T	100
45	C1938299	PRIYANKA M	70
46	C1938300	RAKSHITHA M	80
47	C1938303	RAMYA B N	93
48	C1938304	RANJITHA R	90
49	C1938306	RENUKAMMA	85
50	C1938309	ROOPA B	96
51	C1938311	SAHANA S	98
52	C1938312	SAHANA A PATIL	96
53	C1938314	SAHANA K	40
54	C1938315	SAHANA K V	100
55	C1938316	SAHANA P	90
56	C1938319	SANJEE SAHITHA M	98
57	C1938323	SHALINI K	100
58	C1938324	SHEERSHIKA S	96
59	C1938325	SHILPA A	94
60	C1938327	SHOBITHA M	98
61	C1938328	SHRESTA M R	92
62	C1938329	SHREYA M.R	85
63	C1938330	SHRUTHI J	91
64	C1938331	SINDHU N	90
65	C1938334	SONALI B	100
66	C1938336	SOUNDARYA M	97
67	C1938338	SOWMYA .D	80
68	C1938339	SOWMYA G	99
69	C1938344	SUSHMA T S	90
70	C1938346	SWATHI V.K	70
71	C1938349	TEJASWINI D	86
72	C1938352	VANDANA R	92
73	C1938355	VEDAVATHI M	85
74	C1938357	VIBHA NAGENDRA	100
75	C1938358	VIDYALAKSHMI D	85
76	C1951672	HARSHITHA C	100
77	C1838202	ADITHI G	80
78	C1938201	ABDUL SATTAR	75

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79	C1938204	AJAY P	80
80	C1938205	AKSHAYA M	87
81	C1938206	AMRUTHA S	95
82	C1938207	ANUSHA R	93
83	C1938209	ARCHANA K A	88
84	C1938210	ARCHANA R	82
85	C1938212	ARYAN SAMANTHA	80
86	C1938214	ASHWINI M	100
87	C1938215	BHARATH RAJ M	75
88	C1938216	BHARATHI.K	75
89	C1938220	CHAITANYA S	98
90	C1938222	CHANDINI K	88
91	C1938224	CHARULATHA P M	50
92	C1938227	DEEPA PRABHA M	90
93	C1938229	DEEPIKA H K	96
94	C1938230	DHAKSHAYINI N	80
95	C1938231	DHANYA A L	98
96	C1938232	DHENNA R	75
97	C1938233	DHIKSHA R	93
98	C1938237	DIVYA K	97
99	C1938241	FIZA SULTHANA	97
100	C1938243	GEETHA SHREE R	80
101	C1938244	GOUTHAMI B M	93
102	C1938246	HARSHITHA BHAT	80
103	C1938247	HARSHITHA S	100
104	C1938249	JAYANTH C P	80
105	C1938251	K BRINDA	100
106	C1938255	KARNIKA S	94
107	C1938262	KEERTHANA S	90
108	C1938265	KEERTHI KUMAR G	80
109	C1938266	KIRAN B	100
110	C1938267	KO SAVITHA	97
111	C1938268	KUSHAL.P	80
112	C1938270	LAKSHMISHREE	100
113	C1938271	LAKSHMISHREE G R	100
114	C1938364	LIKITH K	80
115	C1938272	LIKITHA N	86
116	C1938274	MADHURA B M	98
117	C1938276	MAMATHA T	94

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118	C1938279	MEGHA M	98
119	C1938281	NAYANA B. R	100
120	C1938282	NAYANA R	92
121	C1938287	NITHYASHREE R	100
122	C1938288	NIVEDA G	96
123	C1938290	PALLAVI N S	90
124	C1938292	POOJA	93
125	C1938294	POOJA R	94
126	C1938297	PRASHANTH GAUD K	92
127	C1938301	RAKSHITHA S	92
128	C1938305	RENUKA G BIRADAR	98
129	C1938307	REVATHI M	84
130	C1938308	RISHIKA CHOUDHARY	96
131	C1938310	RUCHITHA B.C	94
132	C1938313	SAHANA G	94
133	C1938317	SANJANA B.K	87
134	C1938318	SANJANA KUMARI R	94
135	C1938320	SANTOSH THAPA	80
136	C1938321	SARAH KAUSAR	92
137	C1938322	SARAN V	100
138	C1938326	SHIRSAT RAVITHA SUNIL	88
139	C1938332	SNEHA D	90
140	C1938333	SNEKA R	80
141	C1938335	SOUMYA R	100
142	C1938337	SOWJANYA S	79
143	C1938340	SUFFIYA F A	87
144	C1938342	SUHASINI S CHAUHAN	95
145	C1938343	SUNITHA PRABHU	94
146	C1938345	SWATHI R	70
147	C1938347	SWETHA S	82
148	C1938350	UJALA	100
149	C1938351	VAISHNAVI B K	87
150	C1938353	VARSHA S	72
151	C1938354	VARSHINI.N	100
152	C1938356	VEENA P	87
153	C1938359	VIJAY G	88
154	C1938360	VINAYA K	90
155	C1938361	VISHWESHWARA C	85
156	C1938362	YASHASWINI S	60

  
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157	C1938363	YUKTHI C C	98
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