

MLA Academy of Higher Learning

Best Practices

1. Title of the Practice: Education, a tool for the evolution of a well balanced individual that is for a learner's holistic development

2. Objectives of the Practice:

To provide opportunities for gaining knowledge, skill set, aptitude, community service; to become well rounded individuals with values and the right attitude to become responsible citizens of the country.

3. The Context:

The programs had to be offered virtually because of the lockdown restrictions. Challenges came up because of logistical reasons like wi-fi or data unavailability, restrictions on the availability of mobile phones.

4. The Practice:

All of the events and academic activities like class tests, submission of assignments, cultural and management activities like guest lectures workshops, mentoring, music and dance competitions, essay competition on relevant issues, short term projects, on the Job training/internship for skill development, various extension activities, Celebration of important days which were planned were conducted virtually via MS Teams irrespective of the constraints.

5. Evidence of Success:

Learning and development of the students did not stop in spite of the physical pandemic restrictions. The pass percentage of the students was maintained due to the holistic approach followed which provided academic, emotional and financial support to the students. The feedback collected for online teaching and learning and the technical infrastructure showed a remarkable satisfaction amongst the stakeholders.

6. Problems Encountered and Resources Required:

The institution had to subscribe to an online learning platform MS Teams; students and teachers had to be oriented on the usage; tests/events/competitions/meetings had to be conducted encountering network challenges; certain students could not attend classes/courses because of financial restrictions.

II. Title of the Practice: Campus to Company

2. Objectives of the Practice:

To provide students opportunities like industry relevant lectures, Business Talks, internships, project works, webinars, pre placement training, training on digital marketing, Equity Analysis and GST and placement opportunities.

3. The Context:

The programs had to be offered virtually because of the lockdown restrictions. Challenges came up because of logistical reasons like wi-fi or data unavailability, restrictions on the availability of mobile phones.

4. The Practice:

Activities like B Talks on Global Banking, Digital Marketing, WTO and IPR; a National Level Online Seminar on Labour Reform Bill, industrial projects, training on digital marketing, Equity Analysis and GST, career guidance sessions on Career Opportunities in the World of Finance, Need of Statistics and Business Analytics for Next Gen Employees; internships and placement opportunities.

5. Evidence of Success:

Summary of Placements 2020-21	
Total num of recruiters on/off campus	08
Total num of final year students who registered for placements	103
Toal num of students placed	103

6. Problems Encountered and Resources Required:

Challenges came up because of logistics reasons like wifi or data unavailability, restrictions of the availability of mobile phones. A lot of students had to travel to their hometowns because of the lockdown restrictions and they could not attend classes/courses because of financial restrictions and loss of family members.


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