



BBA

BBA SPECIALIZATION IN BUSINESS DATA ANALYTICS

Course Duration : 3 Years of 6 Semesters Co-Education

The world is changing at a fast pace. Analyzing the contemporary enterprise scenario, studying issues and suggesting answers is a part of the business analyst role. So Strategic Business Analysis is the need of the hour.

Business Analysts are experts who work meticulously with information to engineer procedures and re-engineer enterprise plans for a better return on funding for the companies. The last 10 years have seen a brilliant demand for business Analysts in India. For the past few years, business analytics has become a key part of each department in lots of companies.

Business Analytics is a combination of Data Analytics and Business Intelligence. It is the science of analysing data to find out patterns that will be helpful in developing strategies.

BBA BUSINESS DATA ANALYTICS is a specialised programme that is aimed to develop professionals in Business Analytics for a variety of industries.

Career Path

- Data Scientist
- Data Business Analyst
- Quantitative Analyst/Modeller
- Business Analyst Manager or Consultant
- Data Mining Manager
- Big Data Analyst
- Retail Sales Analyst
- Financial/Marketing Analyst
- Project Manager
- Business Analyst Specialist, etc.,

Companies like Wipro, TCS, Infosys are offering placement opportunities for these graduates and with a monthly salary of Rs 30K and upto 1 Lakh.

MLA AHL offers a bachelor's degree in BBA program with a general management curriculum and a specialization in Business Data Analysis. Becoming a student at MLA AHL means joining a community that propels lifelong learning and career support. Well trained faculty members and staff accelerate a student's path to success.

MLA AHL has a dynamic learning environment. It helps students to discover their potential through various student centric learning methods.

BBA at MLA AHL is unique as it has diverse group of students following to the program aspiring to be a part of the corporate world. This diversity is the key to the success of the department.



B.COM.,

B.COM., BUSINESS DATA ANALYTICS

Course Duration : 3 Years of 6 Semesters Co-Education

Business Data Analytics is the hot new buzzword in IT and Business sectors. The proliferation of digital technologies with digital storage and recording media has created massive amounts of diverse data, which can be used for making and carrying out decisions in Purchasing, Manufacturing, Marketing, Human Resources functions and many other Purposes.

This Course helps students to think critically about data analysis.

It enables students to realize Business Analytics as an integral part of modern management studies in identifying opportunities for creating value, using business analytics and also helps to estimate the value created by using business analytics.

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- Business Analyst Specialist, etc.,

A mid-career Business Analyst with 4 - 9 years of experience earns an average salary of Rs. 8.7 Lakhs per year, while a Senior Business Analyst with 10 - 20 years of experience earns an average salary of Rs. 12.4 Lakhs per year.

MLA AHL believes in developing global competencies in students through quality education. The college provides a professional environment to nurture commerce professionals with industry relevant knowledge and competence.

B. Com degree in Business Data Analytics enables students assess business situations and extract meaningful insights from data. The program includes add on courses on R - Programming, Python, Tableau, SQL and AI.

The program is a blend of academic excellence and certification courses on general and functional domains. Students will undertake internship which will help them build a career in banking, investment, or business sector.

Students get to learn from experienced faculty members and are also introduced to industry experts in the course of the program.



BCA

BACHELOR IN COMPUTER APPLICATION

Course Duration : 3 Years of 6 Semesters Co-Education

BCA focuses on the basics of Computer Application and Software Development. A BCA Degree is considered to be at par with a B.Tech/B.E. Degree in Computer Science or Information Technology.

This degree helps interested students in setting up a sound academic base for an advanced career in Computer Applications. This course includes database Management Systems, Operating Systems, Software Engineering, Web Technology and Languages such as C, C++, HTML, Java etc.

Recruiting companies include both big established companies like HP, Accenture, Capgemini, Cognizant and new-age technology startups like CRED, Bharat Pe & many others.

Career Path

- Software Developer
- IT Analyst
- Junior Analyst
- Technical Support
- Web Developer
- Software Publisher

The average salary package post BCA varies between Rs. 4 to 10 Lakhs per annum depending on the company and the specific role/designation.

BCA at MLA AHL

BCA is an industry ready bachelor's degree program offered by MLA AHL with a view to prepare students for productive careers in software industry.

MLA AHL has a conducive learning environment needed for imparting quality education. The Institution through its academic network conducts seminars and conferences and also supports students to carry out internships with industries and thereby provide all opportunities to the students to create great career paths.

The placement cell of the college aims to guide our aspiring young software professionals seeking career opportunities in the IT sector.

INTELLECTUAL INFRASTRUCTURE

- ICT Enabled Classrooms
- Well Equipped Computer Lab
- Well Stocked Library
- Spacious Auditorium
- Guest lectures / Business talks
- Research projects
- Internship
- Industrial Visits
- Campus - Corporate - Connect
- Campus Recruitment

Call for Details
080 23462632
98866 65520
www.mlaahl.edu.in



M.Com., MASTER OF COMMERCE

Course Duration : 2 Years of 4 Semesters Co-Education



M.Com is a two year postgraduate program for students who wish to pursue a career in Accounting, Banking, Investment, Financial Service, Investment as well as Economics and Marketing.

NEW JOB OPPORTUNITIES : The M.Com course will provide improved job opportunities at present and in the future. For example, the Investment sector in India is expected to grow to US\$ 1 Trillion by 2025 thus providing employment opportunities for M.Com Graduates. Similarly, the Investment Banking sector in India is expected to grow from US\$ 102.84 Billion in 2020, to 111.45 Billion in 2021 at a CAGR of 8.4 % and will reach US\$ 137.97 Billion by 2025. The Banking and Financial Service Industry (BFSI) which hires M.Com Graduates is expected to generate over 8 million jobs in the next 8 - 10 Years.

M.Com is also popular among aspirants who wish to pursue a career as a Teacher or Lecturer. The M.Com course is necessary for applying Ph.D., programs in the future.

Career Path

JOB PROFILE	AVG. PACKAGE
Operations Manager	- up to 7.8 Lakh
Chartered Financial Analyst	- up to 6.65 Lakh
Company Secretary	- upto 5.84 Lakh
Finance Consultant	- upto 6.5 Lakh

SPECIALIZATION : The M.Com course offers a large number of specialisations that include streams like Finance, Accounting and Marketing, Computer Application, Financial Management, Business Management etc. The different specializations improve job prospects.

Companies where our Students are Placed



MALLESWARAM LADIES' ASSOCIATION ACADEMY OF HIGHER LEARNING

Affiliated to Bengaluru City University and Accredited by NAAC

9 DECADES OF EXCELLENCE IN EDUCATION

Malleswaram Ladies' Association is a registered society striving for empowerment through education. Started in 1927, this all women managed institution has completed 94 years. It has under its umbrella 6 educational institutions from Kindergarten (KG) to Post Graduation (PG)

The ACADEMY OF HIGHER LEARNING commenced its innings in August 2006 and is proudly completing its 15th years of existence. It offers various undergraduate and post graduate programs. The governing council of the college has members from industry and academia. The college has a blend of young and experienced faculty members from leading corporate and academia.

We at AHL believe in holistic development of students and hence all our efforts are directed towards building knowledge, skill, social, emotional and value quotients in our students. Our efforts are directed towards bringing out the best in the students through good coaching; providing text books & learning materials for advanced learners for all the semesters; giving scholarships based on merit and means; remedial and revision classes for slow learners and conducting periodical tests and examinations for all the students. We nurture talent and encourage students to participate in co-curricular and extra-curricular activities. To enable the students to gain practical exposure of what they learn in the classroom, we arrange for Industrial Visits, Internships and Guest lectures from experts working in the Corporate Sector. The Placement Cell of the college helps the students in acquiring relevant life skills and takes care of on campus and off campus recruitments.

ACHIEVEMENTS OF MLA AHL

- 2021 - 4th Rank in BBA
- 2019 - Gold Medal and 3rd Rank in M.Com.,
2nd Rank in order of Merit M.Com.,
- 2017 - 3rd Rank and Gold Medal in M.Com.,
2nd Rank in M.Com.,
- 2016 - 1st Rank and Gold Medal in BBM
- 2014 - Gold Medal in Cost Management M.Com.,

VISION : To be a center of excellence for capacity building of individuals through education.

MISSION : To develop human resource for nation building by imparting industry relevant knowledge, aptitude, skills and competencies.

- To create responsible citizens by sensitizing students towards social concern and human values.
- To uphold the spirit for women empowerment.
- To constantly pursue research as an academic endeavor.

VALUES : Academic integrity and professional responsibility.
Inclusiveness Respect for human dignity Environmental sensitivity

QUALITY POLICIES : Holistic development of students through quality education.
Create didactic eco-system for new age learners.
Create learning communities.

We, at the Academy believe in imparting knowledge and stimulating creative thinking. We inspire students to aim sky-high and strive to achieve by developing a positive outlook. The Academy urges its students to reach for the sky and beyond ...

Smt. Mangala Ramachandra
President
Malleswaram Ladies' Association

Smt. Lakshmi Nageswara
Hon. Secretary
Malleswaram Ladies' Association

Dr. Padmaja P. V.
Principal
MLA Academy of Higher Learning



MALLESWARAM LADIES' ASSOCIATION ACADEMY OF HIGHER LEARNING

Affiliated to Bengaluru City University and Accredited by NAAC

ADMISSIONS OPEN

For Co-Education Under Graduate and Post Graduate Programs

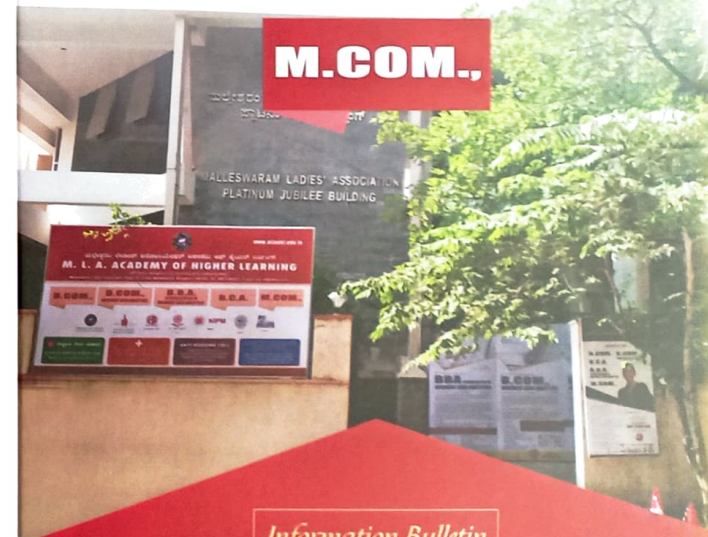
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B.C.A.

**B.B.A.
SPECIALIZATION IN
BUSINESS DATA ANALYTICS**

M.COM.,



Information Bulletin
Read to Succeed

www.mlaahl.edu.in

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